



PNG EXTRACTIVE INDUSTRIES TRANSPARENCY INITIATIVE



LEVEL 8, TREASURY BUILDING

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Communication Technical Working Group – Third Meeting Thursday, March 03, 2022

Attendees

1. Chamber of Mines & Petroleum – Jeremy Mogi (online)
2. ExxonMobil PNG Ltd – Dorothy Bengo (online)
3. Total E&P Limited – Aymeric Dognin (online)
4. JICA Expert - Harumi Toyama (online)
5. JICA Expert - Tomone Mori (online)
6. JICA Expert - Shiro Otomo (online)
7. National Secretariat (NS)- Christopher Tabel (in-person)
8. NS - Gedion Timothy (in-person)
9. NS - Sarita Peai (in-person)
10. NS - Sonia Kenu-Becks (in-person)
11. NS - Oliver Maingu (in-person)

Agenda:

1. ACTIVITIES AND DATES FOR THE EVENTS CALENDAR

Meeting started at 10.15am, Treasury Building, Level 8, Conference room, with a brief introduction from each member.

Facilitator from the Secretariat - Oliver Maingu welcomed everyone to the third meeting for the Communications Technical Working Group.

The meeting's objective was to set dates and activities for the events calendar for the members to participate in the proposed activities to be implemented in the year.

Sonia from the National Secretariat (NS) presented a list of activities and events that was proposed in the second meeting.

Most of the activities and events were proposed by members from ExxonMobil PNG and Chamber of Mines & Petroleum.

The activities were listed especially for the TWG members to deliberate on and share ideas on how best members can participate representing their respective organisations.

Dorothy Bengo of ExxonMobil acknowledged the team's effort in brainstorming ideas for the activities and events for the year 2022.

She stated that she is willing to assist the National Secretariat and other TWG members to facilitate some of the programs and especially contribute to PNGEITI newsletter and ExxonMobil's e-news publications. She also asked the National Secretariat to share their activity or events calendar.

Oliver responded in saying the National Secretariat for the first and second quarter is focused on facilitating the PNG's Second country validation as well as the Commission Draft Bill – he mentioned the planned workshops and activities for the validation and commission bill – which would take place later in the following week.

Jeremy Mogi from the PNG Chamber of Mines and Petroleum noted the activities presented. He spoke briefly on the Chamber of Mines & Petroleum three major annual events and the opportunity for the PNGEITI and the TWG to participate.

They are the;

1. Industry & Media Workshop – May
2. Community Affairs and Business Development Workshop – August/September
3. PNG Mining & Petroleum Conference and Exhibition – December

He said these were the three main annual events the Chamber hosts for its partners and stakeholders in the industry, including the media and the communities.

Jeremy asked the National Secretariat about the key activities planned for the first quarter so the TWG members could have align their programs and activities to achieve the organisation's desired goals.

Chris Tabel from the Secretariat gave an overview on the first Communication Strategy. The revised Communications strategy was developed from the first with assistance from JICA Expert team attached with the National Secretariat for the project 'to improve the management of revenue from the extractive sector.

Chris spoke about establishing flagship events such as the launching of the PNGEITI annual reports including other outreach awareness activities. That can be planned out by the Communication TWG for implementation. He emphasized on the need for dialogue among members.

Dissemination of report findings by the TWG members within their organisations and network is a bonus that can be achieved by the group. Other important aspect of the group is to co-brand and joint-messaging.

Gedion Timothy from the National Secretariat informed the TWG that he is compiling the PNGEITI 'IMPACT' newsletter and requests members to contribute news articles and program updates to be featured.

Resolution: Members agreed to contribute articles and program updates for the 'IMPACT' newsletter.

Gedion mentioned other items such as the redesigning of the PNGEITI website and welcomed inputs from the TWG members for consideration.

Resolution: National Secretariat to confirm calendar and circulate to group. As well as the group to update MSG in the upcoming meeting on its progress.

Chairman



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Oliver Maingu – Stakeholder Engagement Coordinator

ANNEXURE: PROPOSED EVENTS AND ACTIVITIES TO BE CONFIRMED FOR IMPLEMENTING

Event title	Activity	Proposed idea	Dates	Action
Social media training – (podcasting-video/audio)		<ul style="list-style-type: none"> EITI MSG members could attend the training 		Find out more
Media Freedom Day	<ul style="list-style-type: none"> Media – Essay, article Comp for UPNG students 	<ul style="list-style-type: none"> Set out topics relating to EITI for students to research and ‘write’ about 	May 03	Find out more
FM100 talkback show	<ul style="list-style-type: none"> ExxonMobil has secured slots - EITI MSG members could participate in one or two sessions 	<ul style="list-style-type: none"> Set out contextual or topical issues on the extractives that can be talked about 		Find out the dates
Gender empowerment programs	<ul style="list-style-type: none"> Business Coalition for Women Advancing PNG Women Leaders Network 	<ul style="list-style-type: none"> EITI MSG members esp. women could have sessions with these groups 		Find out more about the activities
The 'Praivet Gavamani Konekt' Process	<ul style="list-style-type: none"> PNG Business Council's - PGK forums 	<ul style="list-style-type: none"> EITI MSG members could have sessions with these groups 	Aug 2 nd PGK Nov 3 rd PGK	Find out more – for EITI participation
Parliament Orientation program -PNG Business Council	<ul style="list-style-type: none"> Targeting parliamentarians - Carmella 			Find out more
EmStret Holdings - School Debates	<ul style="list-style-type: none"> Secondary school debates competition 	<ul style="list-style-type: none"> Set out topics relating to EITI for students to research and ‘debate’ about 		Find out more
EITI MSG Members profiling	<ul style="list-style-type: none"> Monthly features- that will be posted on PNGEIT LinkedIn 	Monthly features of selected MSG members for LinkedIn posting. Can be shared by the members		Propose idea to TWG