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Communication Technical Working Group – First Meeting
Wednesday, February 02, 2022
Treasury Building, Level 8 conference room

Attendees

Government

1. DoT – Gilmister Ben (in-person)
2. IRC – Albert Kenny,
3. IRC - Ketty Masu (online)
4. DPE – Samuel Tobung (online)
5. CEPA -Nancy Kavu (online)

Industry

1. Chamber of Mines and Petroleum – Neville Choi (online)
2. Chamber of Mines and Petroleum - Jeremy Mogi (online)
3. Chamber of Mines and Petroleum - Sheryl Peter (online)
4. ExxonMobil PNG Ltd – Susil Nelson-Kongoi (in-person)
5. ExxonMobil PNG Ltd - Thomas Clarke (in-person)
6. KPHL -Osbourne Karmie (online)
7. Kakra Koram – Total E&P Limited (online)

Civil Society Organisations

8. CIMC – Henry Yamo (in-person)
9. PNGRGC - Molinda Sopom (in-person)
10. TIPNG – Barbara Ruin (online)

JICA Project team

11. JICA Expert - Harumi Toyama (in-person)
12. JICA Expert -Tomone Mori (in-person)
13. JICA Expert - Shiro Otomo (in-person)
14. JICA Local consultant - Amy Teone (in-person)

National Secretariat

15. Oliver Maingu (in-person)
16. Sonia Kenu-Becks (In-person)

Meeting Agenda:

Brief presentations of;

1. the Media and Communications Strategy [2022 -2023];
2. the TOR for the TWG and its acceptance.

Meeting started at 10.30am.

Introduction – Tomone (JICA expert) initiated the introduction and invited the members in attendance to also do the same, by introducing themselves.

Harumi (JICA expert) briefly ran through the agenda items. She emphasized on the purpose of the TWG (its creation) and the need for collaboration by the members in implementing the Media and Communications Strategy.

After introduction, Oliver (facilitator) from the Secretariat welcomed everyone to the first meeting for the Communications TWG.

He proceeded to present the Media and Communications Strategy. He explained that the version of the Media and Communications Strategy 2022 – 2023 is a revision of the first Communications Strategy that was compiled in 2016.

- The revised strategy captures some activities that have been implemented, while most activities are yet to be implemented.
- Most activities are drawn from the PNGEITI annual workplan.
- Again, the purpose of creating a TWG is so that members can communicate efficiently and collaborate in promoting EITI in their activities and events.
- The collaboration complements what each of the members are already doing in their line of work for their organisation or company.

Harumi explained the draft Terms of Reference for the TWG and its intended purpose.

- The ToR outlines each stakeholder's role and responsibilities in the TWG. Representation is from the Government, Industry and Civil Society.
- It is the team that will lead the communication activities with guidance of the Strategy and will provide advice and feedback to the Multi-Stakeholder Group (MSG) on media and communication related activities.
- The role of the National Secretariat is to work in consultation with the TWG and is responsible for the overall coordination and implementation of the communication activities.
- The Secretariat will coordinate and organise meetings, activities, minutes of meeting, and or any other feedback and information.
- The Secretariat to also provide a monitoring & evaluation feedback in consultation with stakeholders from the TWG.
- TWG members must be committed to and be engaged in communication activities
- And represent their organization to organise and facilitate the implementation of designated activities and events.

Harumi asked the members to comment on the ToR if they have any uncertainties and or if they think it is sufficient for everyone to work with going forward.

Discussion on the Strategy – valid points raised by the members

Thomas Clarke from ExxonMobil, coming from a non-communication background, raised a question about the communication Plan,

- who in the MSG is responsible for the communication?
- Is it the TWG, NS or the MSG?

Sonia from the Secretariat explained that the TWG is meant to have the technical personnel which in this case is the communications and media personnel on board to implement the Strategy. But with the understanding that members of the MSG are not all from such technical area then they could appoint communication, media or public relations personnel from their organisation who could be represented as an alternate member to the TWG. This person would be attending the meetings and contribute to the TWG in implementing the activities.

Susil Nelson-Kongoi from ExxonMobil also raised a question on the calendar of events, if there was already one in place for the Strategy. She further stated that it's the election year which poses an opportunity to plan an information/awareness session for the new government 'Orientation Program'. This activity normally occurs after the new government is sworn in.

Neville Choi from the Chamber of Mines and Petroleum agreed with Susil's comment. He said that the Parliament 'media services' has an orientation program for new members of Parliament. The CMP has plans to participate in the program and would be good for the PNGETI to also take part.

Thomas raised a question again on the PNGETI annual workplan – he asked if the workplan captures the communication activities as well as the PNGETI report. He envisioned that the workplan captures mainly the reports with a minimum focus on media releases, and other related activities. Thomas added that information and data in the PNGETI report needs to be summarised and written in simple terms for the people to understand.

Henry Yamo of CIMC agreed to the statement by Thomas. He said the information in the reports need to be a simplified and communicated to the wider population in the communities and villages. In most cases, the written English needs to be translated into local languages (mother-tongue) or Pidgin which is the national local language for dissemination.

Harumi responded to the statements. She said with the support of JICA team, some materials have been developed such as 'the 2019 Report' summarised in graphs and tables to communicate data and statistics. This was produced as one-page leaflets. They were posted on PNGETI social media sites right after the launching of the report. Others include gender training material and its translation to Pidgin. The TWG can continue with developing such material for awareness and information dissemination.

Harumi added that there is also the opportunity for co-branding of media and communication material – also captured in the Strategy.

Membership

Harumi asked the members in attendance to confirm their membership. She added that an email was circulated to the MSG members to nominate their representatives for the TWG.

Sonia added that it was open for the MSG members to also be the TWG member for Communications, but if they think that it would be an added responsibility then they could appoint a media or communications officer from their organisations for represent them.

Harumi stated also that the ToR specifies that there will be at least two members from the Government, Industry and CSO. But if the members want to leave that open then it's up to the TWG to discuss further and agree on something.

Resolutions made on the membership

- Henry said for CSO membership, PNGRGC will take lead but CSO members can also participate in the TWG.
- Thomas said representation from the oil & gas must be there, as well as mining. Whether or not two or three members. But will prefer someone with a media and communication background.
- Neville said CMP can represent the industry but may have a representative each from the Oil/Gas & Mining industries.
- Kakra had no objections but said it would be challenging due to other responsibilities within organizations and so it would be an advantage to have someone from media and communications.

Harumi concluded the meeting with mentioning the next steps. This meeting has indicated we have some dedicated people already on board. Members may continue to liaise with their individual organisations to decide on representatives.

We will need names for those not yet decided to be submitted before next TWG meeting. We request to have the names by this Friday (28/01/22) if possible but otherwise you can always act on the interim. With no further discussion, the meeting was concluded.

First meeting concluded at about 11.30am.

Second meeting set for February 17, 2022 with agenda - brainstorm on events and activities for the calendar.

Chairman



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Oliver Maingu – Stakeholder Engagement Coordinator